

TIPS for Individual Fundraising

1. #20for20 Campaign – Ask 20 of your friends to donate \$20 in honor of their inspiration to find a cure!
2. Email Your Friends – Create an email fundraising campaign to send to your friends and family by using our FUNDRAISING EMAIL TEMPLATES.
3. Social Media – Share your Cancer is Personal story on social media with a link to your fundraising page. Include a photo or video and an ask for everyone to support you in your mission to find a cure.
4. Snail Mail – Everyone loves to receive an unexpected greeting card in the mail. Create your own donation campaign and send a card or letter to your friends and family.
5. Text Blast – Keep the message short and simple! Text your friends a short message as to why cancer is personal and the link to your page.
6. Lemonade for Cancer – Take advantage of a nice, sunny day and set up a lemonade stand. Ask for a donation per cup.
7. Cocoa for Cancer – Everyone loves hot chocolate when its cold out! Just like lemonade, set up a cocoa for cancer stand to “warm up” your neighbors.
8. Get Sponsored – Ask business owners or companies you know to help support you in your mission to find a cure.
9. Matching Gifts – Set a goal for your personal fundraising and ask your company to match your donations.
10. Host a Fundraising Night – Invite your friends over for a BBQ, dinner, party, or whatever you enjoy doing as a group! Have every person donate to attend.
11. Garage Sale – Get organized while supporting a great cause! Invite friends to join in your neighborhood garage sale and all the money raised supports your fundraising efforts.
12. “Give Up” Days – Do you enjoy your daily coffee shop coffee? Challenge your family and friends to give up their coffee purchase one day a week and donate that to your fundraising efforts.
13. Bake Sale – Host a bake sale with friends or at your work.
14. Wine & Cheese Evening – Make it a girls’ night in or a couples evening. Have everyone donate to vote on their favorite wine.
15. Date Night – One night per month, set aside the money you would use for a date night to be donated to cancer research.
16. Challenge Your Friends – Work together in a challenge to be the highest fundraiser of your group.
17. Talk to Your Local Businesses – Reach out to your local community to help support your efforts.
18. Use Your Skills – Do you have a hobby or craft that you love to do? Make it a fundraising opportunity by “making” a product and selling it for cancer research!
19. Feature Your Friends – Share more than just your story on social media, have your friends share why they donated to help inspire others to donate.
20. Guessing Game – Pick an item to put into a jar and have friends and family donate to guess. Have them write their guess in the comments after they make a donation online.