

## Fundraising Page Set-up Instructions

Thank you for joining The H Foundation in the fight against all cancers. Every dollar you raise goes directly to basic science cancer research at Robert H. Lurie Comprehensive Cancer Center of Northwestern University. **Now it's time to start working toward your fundraising goal!**

1. Go to <https://hfoundation.ejoinme.org/Impact> to start building your Join Me **personal fundraising** page.
2. Click button **“Create Your Individual Page!”**



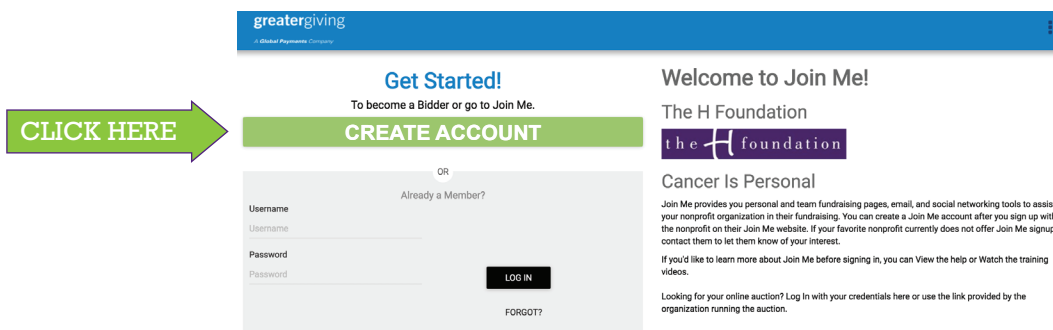
3. Click on the red text **“Click here to join!”**



**THANK YOU for choosing to make a difference in the fight against cancer! In honor of our 20th Anniversary, we want to share our stories to inspire others to get involved.**



4. Click on the **“Create Account”** button. (Verification email can take up to 30 minutes to send.)



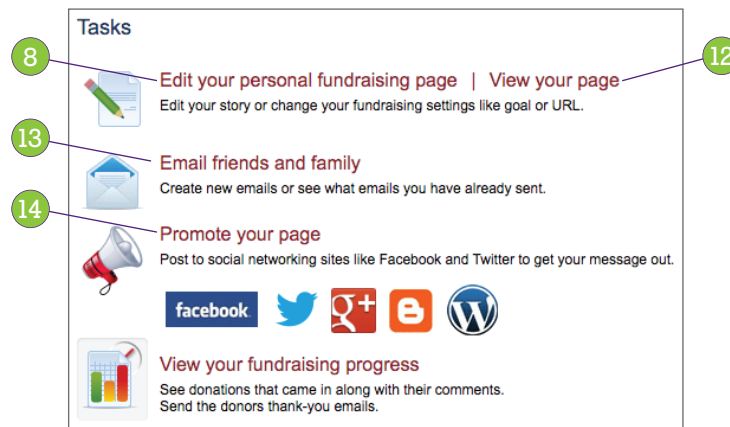
5. To finish registration, open your verification email and click **“Greater Giving Link”** to activate your account.

6. Create a unique **password** and fill in **your information**.

7. Click the **“Create”** button



8. Use this area to update or promote your fundraising page. Click **“Edit your personal fundraising page”** to add your story and why people should donate to your page.



9. Be sure to click **“Edit”** before trying to make changes. After your changes are made click **“Save”**. Refresh the page after clicking save to see the update appear. **Repeat this step for each section.** *Please note: some foundation information areas do not allow edits.*

10. **Upload** your personal photo and/or videos (hand campaign, image of your inspiration, etc.).

11. After editing all your information scroll down and click **“Done”**.

12. To view your page, click **“View your page”**.

13. Click **“Email friends and family”** to contact your list of friends and family the link to your page for donations.

14. Click **“Promote your page”** to share the link to your page on social media to reach friends and family for donations.

15. You are now ready to start fundraising! You can find additional materials at **“Marketing Toolkit”**